



# Rosario Sánchez-Ledesma

Executive Coach & Consultant

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- in [Rosario Sanchez-Ledesma](#)



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## Areas of Expertise

Executive & Leadership Coaching | Organizational Development Consulting | Master Trainer & Facilitator

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## Professional Experience

- LIFECAMP, LLC Principal and Co-Founder, Organizational Development Consulting, Coaching, and Mental Fitness Company
- Business Consultant & Coach, Northwestern Mutual
- HR Divisional Budget Consultant, Northwestern Mutual
- Director, Corporate & Community Partnerships, UMOS, Inc.
- Principal, Nativity Jesuit Middle School

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## Background

- *People and performance accelerator:* Known for cultivating growth in leaders, from Gen Z to Baby Boomers, igniting positive organizational and culture change in businesses and nonprofits.
- *Diversity advocate:* Intuitive, bilingual diplomat with experience building bonds of respect, trust, collaboration, and unity within and among teams. Skilled at coaching professionals to uncover, believe in and live into their strengths – inspiring people to strengthen their Sage and quiet their Saboteurs. Associate Certified Coach credential from the International Coaching Federation.
- *Business executive:* Experienced leader known for accelerating bottom-line growth of organizations across multiple sectors – from business strategy coach for entrepreneurs in Fortune 100 financial services organization to principal of high-performing college preparatory middle school to government and non-profit administration leadership roles.

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## Education

- BA, University of Wisconsin-Madison
- Graduate Scholar Rotary International, Autonomous University of Guadalajara, Mexico
- MID, Instructional Design/Training & Development, Alverno College
- Certified Professional Coaching Program, University of Wisconsin-Madison (UWCPC)
- Professional Certified Coach (PCC), International Coach Federation (ICF)
- Certified Translator/Interpreter (Spanish/English), Rotary International, Inc.

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## Client Results

Coached and consulted with Fortune 100 executives and their leadership teams, driving results at the local, regional, and national level by improving organizational effectiveness and achieving bottom-line growth; ranked as one of the top regions in growth and production with over 2.5K financial representatives.

Delivered team building and business planning retreats with clients from global companies and non-profit organizations resulting in increased performance, wellness, and relationships.

Partnered with a manufacturing membership organization to design and implement its multi-tier leadership development platform, executive & leadership coaching, and Annual Member Day for global member companies.

Facilitator for Executive Leadership Circles with non-profit executive directors, who run organizations with \$1M - \$40M operating budgets. Perform pro-bono coaching for non-profit executives.

Active member of the World Business Executive Coach Summit and International Coaching Federation.